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**FACSIMILE MESSAGE****RECEIVED**  
**CENTRAL FAX CENTER****APR 12 2005**Date **April 13, 2005**To: **Art Unit 2624**Fax No.: **1 703 872 9306**Subject: **United States Application No. 09/693,415**  
**Inventor/Assignor: Kia Silverbrook and Paul Lapstun**  
**Assignee: SILVERBROOK RESEARCH PTY LTD**Our Ref: **NPA011US**Total Number of Pages (including this) : **3**

Attached is a Reply to an Office Action from Examiner Thierry L. Pham dated March 18, 2005. **Please use this response to replace response sent on 12 April, 2005. The previous one is incorrect.**

Regards,

Kia Silverbrook

Paul Lapstun

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PTO/SB/21 (09-04)

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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	09/693,415	
	Filing Date	October 20, 2000	
	First Named Inventor	Kia Silverbrook	
	Art Unit	2624	
	Examiner Name	Thierry L. Pham	
Total Number of Pages In This Submission	7	Attorney Docket Number	NPA011US

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks Email: kia.silverbrook@silverbrookresearch.com Telephone: 61-2-9818-8633 Facsimile: 61-2-9555 7762		

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm Name	Silverbrook Research Pty Ltd. 393 Darling Street, Balmain NSW 2041, Australia		
Signature			
Printed name	Kia Silverbrook and Paul Lapstun		
Date	April 13, 2005	Reg. No.	

**CERTIFICATE OF TRANSMISSION/MAILING**

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature			
Typed or printed name	Kia Silverbrook and Paul Lapstun	Date	April 13, 2005

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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**In the United States Patent and Trademark Office****RECEIVED  
CENTRAL FAX CENTER****APR 12 2005**

Serial Number: 09/693,415  
Application. Filed: October 20, 2000  
Applicant: Kia Silverbrook and Paul Lapstun  
Application. Title: Method and system for advertising  
Examiner/GAU: Thierry L. Pham/2624

Dated April 13, 2005  
At: Balmain, NSW  
Docket No. NPA011US

**AMENDMENT C**

Commissioner for Patents  
Washington, District of Columbia 20231

Dear Sir:

In response to the Office Action of March 18, 2005, please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper. The Applicant submits that these amendments introduce no new matter.

**Remarks/Arguments** begin on page 4 of this paper.